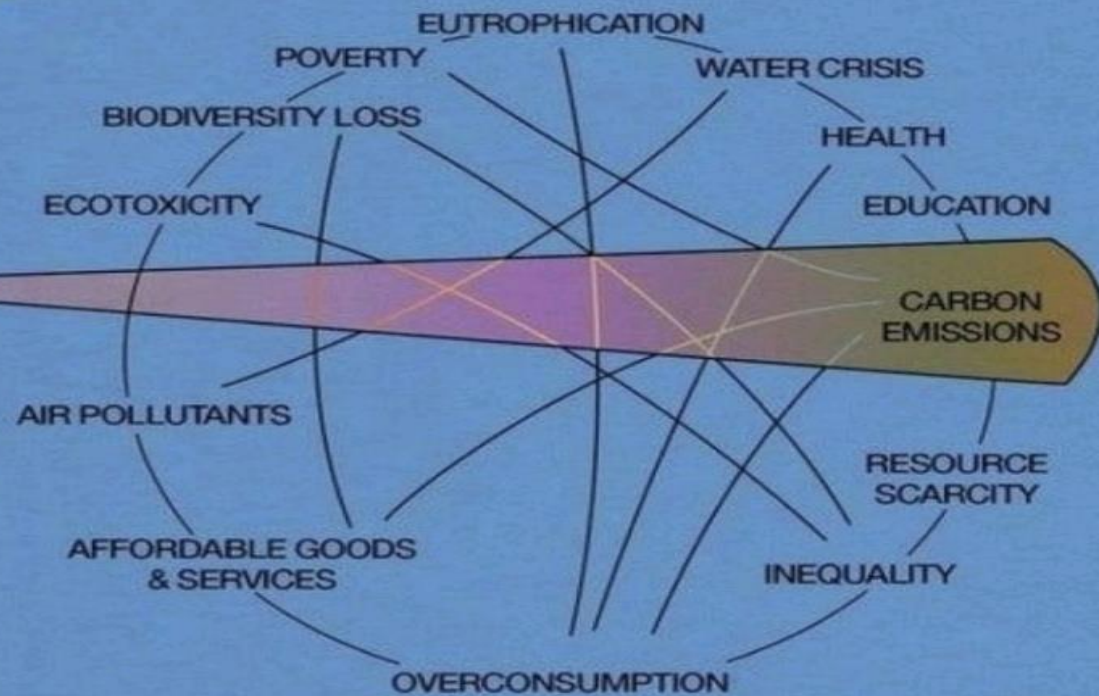




De-mystifying Sustainability & Case-for- Change

A Developing Economy Perspective

CARBON TUNNEL VISION

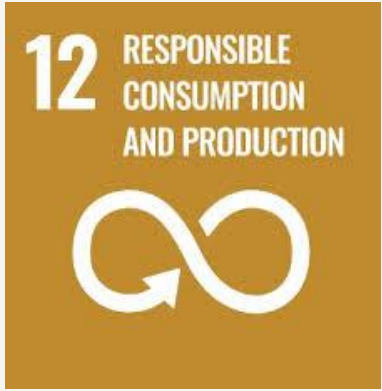


*Sustainability >
Net Zero*

Sustainability...



What we can impact directly...



Good Manufacturing & Recycling Practices



Good Talent Management Practices



Wealth creation at the bottom of the pyramid

What we can impact through technology...



Through fluid solutions for industries with strong carbon footprint: Power Gen, Transport, Infrastructure, Mining

Developing economy dilemmas

Economic growth Vs. Clean, expensive energy sources

Affordability of goods Vs. Sustainable production practices

Develop infrastructure Vs. preserve biodiversity



Food-for-thought

We can impact sustainability positively in numerous ways...

We can impact lives of people at the bottom of the pyramid

We have the technology however can we make it available at affordable price?



“

A crisis is an opportunity
riding the dangerous wind.

CHINESE PROVERBS